THE LGBT MARKET

$219bn worldwide LGBT travel spend

23% more disposable income

£6bn United Kingdom LGBT travel spend

$85bn United States LGBT travel spend

70+ Countries Where it’s illegal to be gay

$4.6tn Est. worldwide LGBT purchasing power 3.8% of global GDP

4th largest Economy in the world Between Japan and Germany

3rd largest Country by population
TravelGay.com is the world’s most visited LGBT+ travel website receiving tens of millions of unique visitors a year, specialising in delivering the most comprehensive LGBT travel content.

The site is the market leader in providing impartial information about hotels, gay clubs and gay bars. It is the best performing in the LGBT+ travel market for annual turnover and the number of room nights sold each year.

Acquired by OutOfOffice.com in 2018, a tailor-made travel company specialising in tailor-made trips, with the added benefit of everything being LGBT+ friendly. The company offers bespoke trips to places as diverse as the Galapagos, the Maldives, Mauritius, South Africa, Canada, Australia and many other destinations.

Combined, OutOfOffice.com and TravelGay.com form OutGlobal, part of The Palatinate Group, a UK-based leisure and travel specialist experiencing an annual turnover of over £100 million. Partner companies include YourGolfTravel.com, SpaBreaks.com, LoveVelo.co.uk and RacingBreaks.com.
WHY DO WE CHARGE?

We often get asked why we charge to list venues on our website.

In simple terms, it’s because we’re growing and scaling this website into a global business. With that come associated hosting charges, staffing costs and maintenance. But we know that our small monthly fee is paid back many times over to the businesses that list with us as they see their traffic and visitors increase dramatically and they see their own website ranking improve by being linked and associated with our own Domain Authority.
LIST YOUR VENUE

Telephone Pub & Restaurant
Silom Soi 4, Bangkok, Thailand | map | directions

Venue description and images, opening hours, website and social media links, key features, weekly event information, special events and promotions, video content, address and map location information

GOLD and PLATINUM listings feature at the top of the page and receive considerably more traffic and visitors
EDITORIAL FEATURE

Rich editorial is available to enhance your destination or resort. This will continue to grow as we rebrand the website.

Europe’s Top Gay Hotels & Resorts 2018

For the 5th year, we’ve looked through thousands of hotel bookings made on TravelGay Europe to compile our best-selling hotels so far in 2018. Our ‘Top 100’ list includes these hotels which are dedicated to serving the gay market.

Berlin, Germany

Axel Hotel Berlin
One of the most popular hotels on Travel Gay Europe located just moments from Berlin’s best gay nightlife and close to a subway station. A great base for exploring Berlin and its gay scene. Guest rooms & suites are very modern, and guests have access to the onsite Axel Wellness Centre, gym, jacuzzi, and sauna.

DEDICATED FACEBOOK POST

We can run organic posts or highly targeted campaigns to specific segments.
NEWSLETTER FEATURES

FEATURED TOP SPOT
› To include a suitable description relevant to the venue. Will link back to the listing page on our website

BOXED ADVERTISEMENT
› To include a suitable description relevant to the venue. Will link back to the listing page on our website

BANNER
› Full page width with a direct link to your listing page on our website. Can include a promotion or special message