Travel Gay
The Ultimate Guide for the LGBT Traveler

MEDIA PACK
TravelGay.com is the world’s most visited LGBT+ travel website receiving tens of millions of unique visitors a year, specialising in delivering the most comprehensive LGBT travel content.

The site is the market leader in providing impartial information about hotels, gay clubs and gay bars. It is the best performing in the LGBT+ travel market for annual turnover and the number of room nights sold each year.

Acquired by OutOfOffice.com in 2018, a tailor-made travel company specialising in tailor-made trips, with the added benefit of everything being LGBT+ friendly. The company offers bespoke trips to places as diverse as the Galapagos, the Maldives, Mauritius, South Africa, Canada, Australia and many other destinations.

Combined, OutOfOffice.com and TravelGay.com form OutGlobal, part of The Palatinate Group, a UK-based leisure and travel specialist experiencing an annual turnover of over £100 million. Partner companies include YourGolfTravel.com, SpaBreaks.com, LoveVelo.co.uk and RacingBreaks.com.

- Average time spent on site: 4 mins vs 53 seconds on average for most websites
- More disposable income of LGBT+ traveller vs heterosexual traveller: 23%
- Global annual LGBT+ travel spend: $210bn
- Willing to pay a premium for products and brands that support LGBT+ community: 70%
**KEY STATS**

- **Newsletter campaigns to 60k+ subscribers**
- **97% organic traffic**
- **4 minutes**
  - Highly engaged audience dwell time
  - The internet average is just 53 seconds
- **Highly optimised SEO website**
- **Website now growing into USA, Canada, Caribbean, South America, South Africa and South Pacific for the first time**

Most visited LGBT+ travel website receiving millions of unique visitors a year.
LIST YOUR VENUE

- **SEO Optimised Venue description**
- **Up to 6 venue photos of your choice**
- **Contact information - address and phone**
- **Venue website and Facebook links**
- **Video content**
- **Special event and promotion information**

**Standard monthly subscription**

**Gold monthly subscription**
- *standard listing + featured spot*

**Platinum monthly subscription**
- *premium listing, guaranteed position one on city index, platinum SEO optimisation, newsletter feature*

CONTACT US TO DISCUSS YOUR LISTING OPTIONS
Telephone Pub & Restaurant
Silom Soi 4, Bangkok, Thailand | map | directions

TOMORROW Happy Hour 5pm - 9:30pm

Bangkok's longest-running gay bar. Telephone has been serving drinks and food since 1987. Originally, each table had its own telephone and customers could, literally, call one another.

Times have changed, but Telephone Pub remains a very popular gay hangout for pre-clubbing drinks and crowded drinking. There's free WiFi, karaoke lounge with huge video screen (3rd floor).

weekday: 18:00 - 02:00
weekend: 18:00 - 02:00

Venue description and images, opening hours, website and social media links, key features, weekly event information, special events and promotions, video content, address and map location information
FEATURE ON THE HOMEPAGE OR COUNTRY/CITY PAGE SLIDER BANNER ➡

Include your venue, service or event at the top of the main TravelGay.com homepage, or alternatively at the top of your Country or City homepage.
DEDICATED FACEBOOK POST ➡
Dedicated campaigns and promotions via Facebook also available

EDITORIAL FEATURE ➤
To be featured in our News & Features section, as well as on the applicable city or country page
FEATURE IN OUR NEWSLETTER

FEATURED TOP SPOT ADVERTISEMENT
To include a suitable description relevant to the venue. Will link back to the listing page on our website

BOXED ADVERTISEMENT
To include a suitable description relevant to the venue. Will link back to the listing page on our website

BANNER
Full page width with a direct link to your listing page on our website. Can include a promotion or special message

DEDICATED NEWSLETTER
Dedicated newsletter campaign also available for your venue, service or event
GET IN TOUCH

Hannah Wilson
Business Development Executive

hannah@travelgay.com
+44 (0)20 3933 8000
+1 646 585 9220