THE LGBT MARKET

$219bn worldwide LGBT travel spend

23% more disposable income

£6bn United Kingdom LGBT travel spend

$85bn United States LGBT travel spend

70+ Countries Where it’s illegal to be gay

$4.6tn Est. worldwide LGBT purchasing power 3.5% of Global GDP

4th largest Economy in the world Between Japan and Germany

3rd largest Country by population
ABOUT

MOST visited
LGBT travel website globally

97% organic traffic
with excellent SEO and optimised website

4 mins dwell time
on our site vs. 53 seconds as internet average

$210bn LGBT travel spend annually worldwide

TravelGay.com is the world’s most visited LGBT+ travel website receiving tens of millions of unique visitors a year, specialising in delivering the most comprehensive LGBT travel content.

The site is the market leader in providing impartial information about hotels, gay clubs and gay bars. It is the best performing in the LGBT+ travel market for annual turnover and the number of room nights sold each year.

Acquired by OutOfOffice.com in 2018, a tailor-made travel company specialising in tailor-made trips, with the added benefit of everything being LGBT+ friendly. The company offers bespoke trips to places as diverse as the Galapagos, the Maldives, Mauritius, South Africa, Canada, Australia and many other destinations.

Combined, OutOfOffice.com and TravelGay.com form OutGlobal, part of The Palatinate Group, a UK-based leisure and travel specialist experiencing an annual turnover of over £100 million. Partner companies include YourGolfTravel.com, SpaBreaks.com, LoveVelo.co.uk and RacingBreaks.com.
WHY DO WE CHARGE?

We often get asked why we charge to list venues on our website.

In simple terms, it’s because we’re growing and scaling this website into a global business. With that come associated hosting charges, staffing costs and maintenance. But we know that our small monthly fee is paid back many times over to the businesses that list with us as they see their traffic and visitors increase dramatically and they see their own website ranking improve by being linked and associated with our own Domain Authority.
LIST YOUR VENUE

The Stonewall Inn

Venue description and images, opening hours, website and social media links, key features, weekly event information, special events and promotions, video content, address and map location information.
ADVERTISE

EDITORIAL FEATURE

Rich editorial is available to enhance your destination or resort. This will continue to grow.

DEDICATED FACEBOOK POST

We can run organic posts or highly targeted campaigns to specific segments.
NEWSLETTER FEATURES

FEATURED TOP SPOT
› To include a suitable description relevant to the venue. Will link back to the listing page on our website

BOXED ADVERTISEMENT
› To include a suitable description relevant to the venue. Will link back to the listing page on our website

BANNER
› Full page width with a direct link to your listing page on our website. Can include a promotion or special message